



# PODDAR

## INTERNATIONAL COLLEGE

NAAC Accredited, Affiliated to University of Rajasthan

## Department of **BUSINESS & MANAGEMENT**

### ▶ **BBA** Core

Affiliated to University of Rajasthan

Annual Fee: **60,000/-**

#### ADD - Ons

- ▶ Certifications (Online) from IITs through NPTEL – One every year
- ▶ English Language and Communication Program from Pearson (MePro)
- ▶ Digital Marketing from London School of Digital Business (online) with two certifications (Beginner)
- ▶ One Week Workshop on Basic and Advanced IT Skills. (Certification from Poddar)
- ▶ Google Analytics
- ▶ Education Tour/ Professional Training Program in (3 days residential in Delhi) - (Optional & Paid by Students)

### ▶ **BBA** with specialization in Digital Marketing

Affiliated to University of Rajasthan

Annual Fee: **85,000/-**

#### ADD - Ons

- ▶ Digital Marketing from London School of Digital Business (online) with 5 certifications (Beginner & Advance) and one-month Internship
- ▶ Certifications (Online) from IITs through NPTEL – One every year
- ▶ English Language and Communication Program from Pearson (MePro)
- ▶ One Week Workshop on Basic and Advanced IT Skills. (Certification from Poddar)
- ▶ Education Tour/ Professional Training Program in (Residential in Delhi) - (Optional & Paid by Students)

### ▶ **BBA** with specialization in Data Analytics (Apple Powered)

Affiliated to University of Rajasthan

Annual Fee: **85,000/-**

#### ADD - Ons

- ▶ Semester wise module completion in "Centre of Excellence" powered by Apple for 3 years- 3 certifications will be offered
- ▶ Certifications (Online) from IITs through NPTEL – One every year
- ▶ English Language and Communication Program from Pearson (MePro)
- ▶ One Week Workshop on Basic and Advanced IT Skills. (Certification from Poddar)
- ▶ Education Tour/ Professional Training Program in (Residential in Delhi) - (Optional & Paid by Students)

### ▶ **BBA** with specialization in Entrepreneurship and Start-Ups

Affiliated to University of Rajasthan

Annual Fee: **85,000/-**

#### ADD - Ons

- ▶ OLPE Diploma by Entrepreneurship Development Institute of India (EDI)
- ▶ "Design Thinking in Entrepreneurship" by Poddar
- ▶ Certificate Startup Development Programme in Fintech and Block chain by EDI
- ▶ Certifications (Online) from IITs through NPTEL – One every year
- ▶ English Language and Communication Program from Pearson (MePro)
- ▶ One Week Workshop on Basic and Advanced IT Skills. (Certification from Poddar)
- ▶ Education Tour/ Professional Training Program in (Residential in Delhi) - (Optional & Paid by Students)